



NUMBER: 591

SUBJECT: STRATEGIC PLANNING PROCEDURE

EFFECTIVE DATE: MARCH 3, 2017

EFFECTIVE DATE OF LAST REVISION: JANUARY 24, 2011, MARCH 3, 2017

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591.1 — PURPOSE

The Council on Occupational Education (COE), Bridgerland Applied Technology Colleges (BATC's) accrediting organization, requires BATC to develop and maintain both a formal Strategic Plan and a process to review and revise, as necessary, the plan at least annually. The accreditation standards also require that the Strategic Plan be reviewed by the faculty, administration, and the BATC College Board of Directors at least annually and for revisions if necessary. This process also includes an evaluation of progress toward achieving objectives on an annual basis.

The Strategic Planning process assists college leadership in determining short-term and long-term direction in order to make decisions about ongoing operations, capital improvement projects, capital development projects, and program commitments.

While the establishment of goals and objectives is always subject to change based on addressing opportunities and challenges as they present themselves, the strategic planning process helps to outline a general direction for the future of this institution that can be communicated with all the relevant stakeholders.

591.2 — PROCEDURE

In order to comply with accreditation standards, the following planning cycle will be followed:

- Gather Input
- Approve Strategic Plan at Least Annually
- Evaluate Progress at Least Annually